

# AMBER PETERSEN

Front-End Web Developer

## Personal Info

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## Skills

HTML / CSS / SASS / Javascript /  
jQuery / PHP / json

Wordpress / Jira / Confluence /  
BitBucket

Local / WPEngine / Visual Studio  
Code / Adobe Creative Suite /  
Microsoft Office Suite

Team Management

## Education

### Web Developer Certificate

Johnson County Community College  
Overland Park, KS / 2015

### B.A.Sc Graphic Arts Technology Management

University of Central Missouri  
Warrensburg, MO / 2001

## Facts About Me

I have always loved hiking, but have really put it to the next level. I want to hike as many mountains as I can.

I have a German Shepherd named Greta.

Web Developer with over 15 years of experience with offline and online development skills. My greatest strength is my ability to learn in a fast-paced environment.

## Experience

### Front-End Web Developer

Attane, Formerly GlynnDevins, Kansas City, MO  
October 2021 - Present

- Develop and maintain client websites, in various platforms
- Maintain the Attane Website Platform issue backlog
- Assist the Implementation team with contenting and troubleshooting CMS questions

### Senior Implementation Specialist

GlynnDevins, Kansas City, MO  
February 2020 - Present

- In addition to the Digital Producer role, I managed a team of 5 individuals
- Marketing Automation Platform (MAP) Provisioning
- Integrated websites with their MAP and Customer Relationship Management (CRM) systems
- Managed website domains
- Google Analytics / Google Tag Manager Implementation

### Digital Producer

GlynnDevins, Overland Park, KS  
August 2012 - February 2020

- Managed and updated web content for client websites
- Built/Maintained GlynnDevins Products (Floor Plan Fit Calculator, Cost Calculator)
- Assisted in the development of new web content
- Developed email marketing messages and paid media landing pages
- Created digital surveys

### Production Specialist

GlynnDevins, Overland Park, KS  
May 2005 - August 2012

- Responsible for preparing files for print
- Worked with creative to make updates
- Created mock-ups and boards for presentations
- Developed email marketing messages